

Agenda



- Introduction to Hudaco
- The Hudaco business model
- Operating segments and recent acquisitions
- Financial statements
- Outlook

2011 Highlights



- Sales up 29% to R3.2bn
- Operating profit up 42% to R426m
- HEPS up 28% to 1024c
- Dividends up 26% to R4.40
- ROE 23.8%, up from 18.9%
- Acquisitions add significantly to earnings
- Strong balance sheet
- Good prospects

Market information

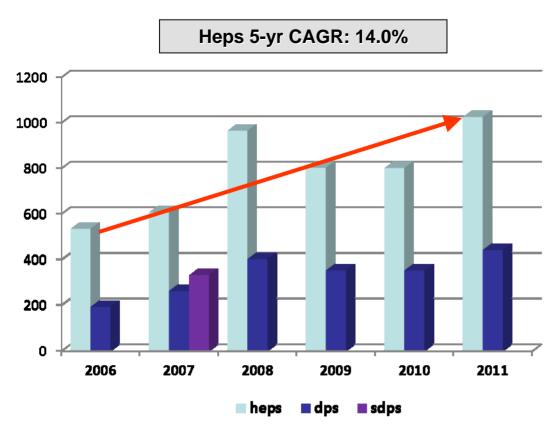


Dividend yield @ R95	4.6%
P:E ratio @ R95	9.3x
Free Float	100%, no control
Market capitalisation	R 3bn @ R95

Annual Trade (to Nov)	2008 R 974m	
	2009 R 791m	
	2010 R 822m	
	2011 R 757m	







- 2011 Sunday Times Top 100
 No. 20 over 10 years
 No. 42 over 5 years
- IAS reporting award market cap under R5bn
- 55th in 2011 Financial Mail Top 200
- Cash generative and attractive dividend yield
- Offers organic and acquisitive growth



Major shareholders/ fund managers

At 25 November 2011

 Old Mutual 	32%
Foord	11
 Nedgroup Investments 	9
Investec	7
 Govt Employees Pension Fund 	7
Abax	7
 Sanlam 	5
 Momentum 	4
	82%
probably some double counting	



The Hudaco business model







 Hudaco's business is the importation and distribution of branded industrial consumable products generally used in the repair and maintenance of machines

 The concept of "value added distribution" is core to our business model

Agency agreements generally restricted to Africa south of the equator



Hudaco =

Features of value added distribution

Value add is:

- Instant availability
- Application advice
- Technical specification
- Training
- Credit provision

Technically skilled sales & support staff:

- in focused business units
- with technical product knowledge
- who build and retain customer and supplier loyalty

Inventory R813m in 21 warehouses:

- 4 to 6 month supplier lead times
- 600 international suppliers
- 225 000 line items

Receivables R616m:

- 20 000 active customers
- low value transactions
- rarely sell on tender or contract
- decentralised credit management
- low concentration of risk



Progress on strategic objectives

Objective	Progress
More aggressive on acquisitions	4 businesses acquired in last 15 months
Increase exports into Africa	Up 48% in 2011
Increase black representation in management	2 black members on Exco 2 businesses headed by black people 2 new FDs are black women



Operating segments and acquisitions



Operating segments



 Largest segment imports and distributes branded engineering consumables generally used in the repair and maintenance of machines

 About one third of our business is distribution of consumer related products generally sold to installers

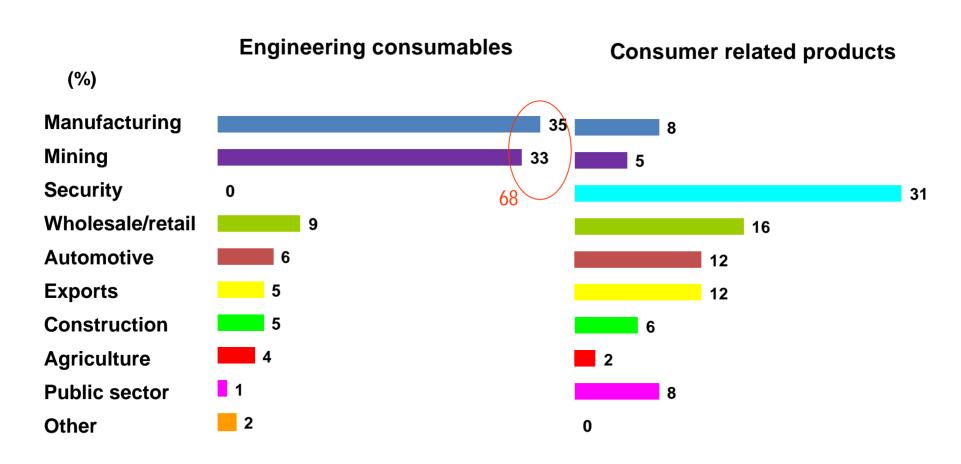
Operating segments



- Engineering consumables
 - Bearings
 - Power transmission products
 - Diesel engines and spares
- Consumer related products
 - Power tools
 - Security equipment
 - Professional communication equipment
 - Automotive aftermarket products



2011 segment sales by market sector

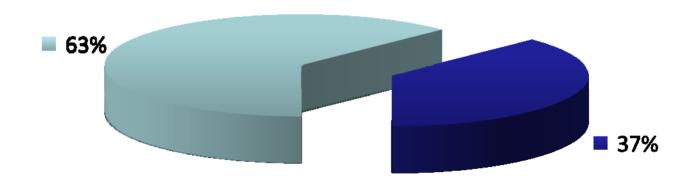


Segment contributions



Contribution to 2011 operating profit

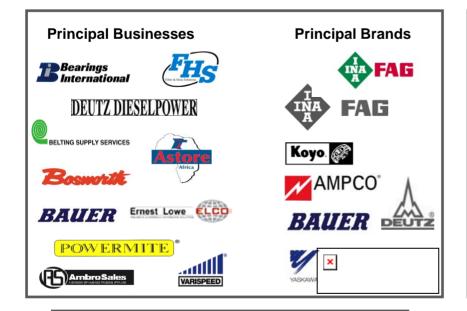
(before shared services and head office)



■ Engineering consumables ■ Consumer related products

Engineering consumables





Used for:

- Repairs
- Maintenance
- Expansion
- Resale
- New capex
- Underground equipment
- Gen sets

Competitors:

- BMG
- SKF
- Altron
- Siemens
- Hytec
- Zest
- Caterpillar
- Cummins

Main markets:

- Manufacturing
- Mining



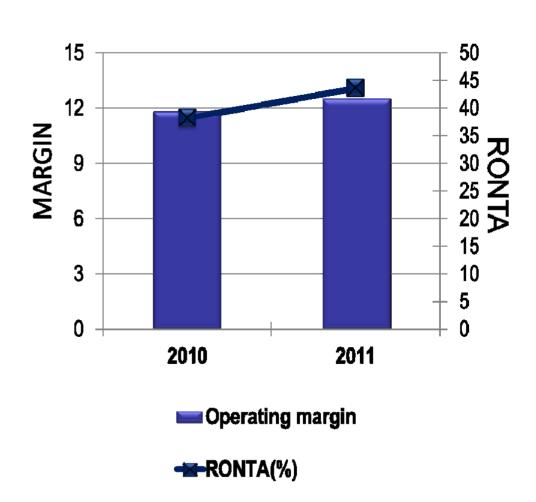
Big customers:

- Sandvik
- Toyota
- Eskom
- Eqstra
- Impala Platinum
- Exxaro
- Fermel
- Cash sales

Engineering consumables



- BI and Bosworth both had strong H2
- Sales to neighbouring countries strong
- FHS and DDP performed particularly well



Consumer related products



Principal Businesses Rutherford Security Technologies





Principal Brands





















Used for:

- Woodworking
- Grinding
- Renovations
- Boating
- Intruder detection
- Access control
- Video monitoring
- Communication

Competitors:

- Bosch
- Hitachi
- Metabo
- Yamaha
- ADI
- Inhep
- Texacom
- •l uk
- Motorolla

Main markets:

alobal communications

Building finishing

ABES

- **Building additions**
- Leisure
- Residential and commercial security
- Armed response providers
- Automotive aftermarket
- Military and police



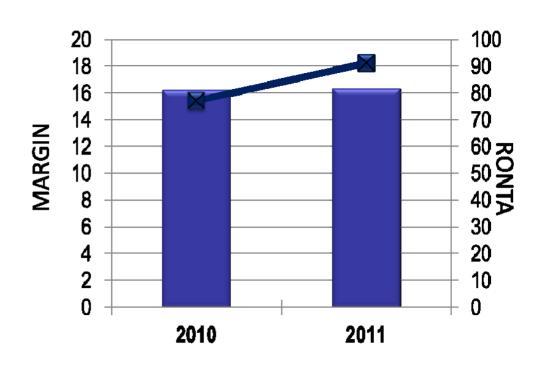
Big customers:

- Massbuild
- Makro
- Iliad
- ADT
- Alert
- Armscor
- Midas
- SAPS

Consumer related products



- Industrial power tool sales up strongly
- Analogue to digital migration drives profits at Global
- Sales of security products still muted
- Automotive aftermarket showing signs of life



■ Operating margin (%) ■ RONTA (%)

2011 acquisitions

Hudaco

Global Communications

- Distributor of professional mobile radio communication equipment and radio systems integrator
- Brands: Kenwood, JVC

Pentagon

- Distribution of electronic security products, specialising in video IP
- Brands: Bosch, Arecont, Dell

Midrand Special Steels

 Distribution of special round and hexagonal steel







Segment results – Engineering consumables



	Turnover		Op Margin(%)		Operating Profit			
Rm	2011	% ch	2010	2011	2010	2011	% ch	2010
Ongoing operations	1 852	10%	1 685	11.3%	11.4%	210	9%	192
New businesses	335		65	19.1%	21.5%	64		14
Segment total	2 187	25%	1 750	12.5%	11.8%	274	33%	206

Segment results – Consumer related products



	Turnover		Op Margin(%)		Operating Profit			
Rm	2011	% ch	2010	2011	2010	2011	% ch	2010
Ongoing operations	760	6%	716	15.9%	16.3%	121	3%	117
New businesses	246			17.1%		42		
Segment total	1 006	41%	716	15%	16.3%	163	39%	117





	Turnover						
Rm	2011	% ch	2010				
Engineering consumables	2 187	25%	1 750				
Consumer related products	1 006	41%	716				
Head office, shared services & eliminations	-11		-8				
Total Group	3 182	29%	2 458				

Op Margin(%)				
2011	2010			
12.5%	11.8%			
16.2%	16.3%			
13.4%	12.2%			

Operating Profit						
2011	% ch	2010				
274	33%	206				
163	39%	117				
-11		-23				
426	42%	300				

Results highlights



- Weak H1 but stronger H2
- HEPS up 12% without acquisitions
- 2 under performers in H1 recovered well in H2
- Acquisitions add R1.28 to HEPS in 2011
- Positive impact of weaker rand felt from November 2011
- Operating profit to sales 13.4%
- RONTA 46%
- Cash on hand R169m (after spending R164m on acquisitions)



Financial statements:

Income, financial position and cash flow







Rm	2011	% Ch	2010
Turnover	3 182	29	2 458
- Ongoing operations	2 601	9	2 393
- New businesses	581		65
Gross profit	1 272	28	994
Operating expenses	846	22	694
Operating profit	426	42	300
- Ongoing operations	320	12	286
- New businesses	106		14

Margin (%)						
Turnover	100.0		100.0			
Gross profit	40.0		40.4			
Operating expenses	26.6		28.2			
Operating profit	13.4		12.2			





Rm	2011	% Ch	2010
Operating profit	426	42	300
Impairment of goodwill & intangibles			(22)
Net interest on working capital	4		17
Interest paid to vendors (imputed)	(14)		(2)
Interest paid on sub. debentures	(233)		(233)
Preference dividend received	201		201
Profit before taxation	384	47	261
Taxation (Rate 2011:12% 2010:9%)	(46)		(24)
Profit after taxation	338	43	237
Non-controlling interest	13		3
Attributable and headline earnings	325	39	234



Earnings per share and dividends

	2011	% Ch	2010
Earnings per share			
Basic eps	1 026c	38	745c
Headline earnings per share	1 024c	28	800c

Dividends per share			
Interim	130c		115c
Final	310c		235c
Total	440c	26	350c

Dividend policy: annual dividends = approximately 40% of HEPS

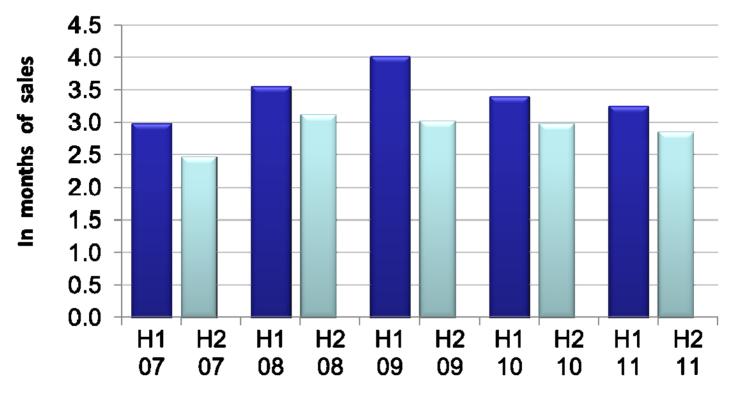


Statement of financial position

Rm	Nov 11	Oper	Div	Acq	Nov 10
Working capital	841	127		48	666
Property plant equipment	182	41		10	131
Goodwill and intangibles	565	-11		211	365
Tax	3	-1		-13	17
Net operating assets	1 591	156		256	1 179
Cash	169	180	-125	-148	262
Investment in pref shares	2 181				2 181
Net assets	3 941	336	-125	108	3 622
Equity	1 525	336	-125		1 314
Subordinated debenture	2 181				2 181
Due to vendors	235			108	127
Total capital employed	3 941	336	-125	108	3 622







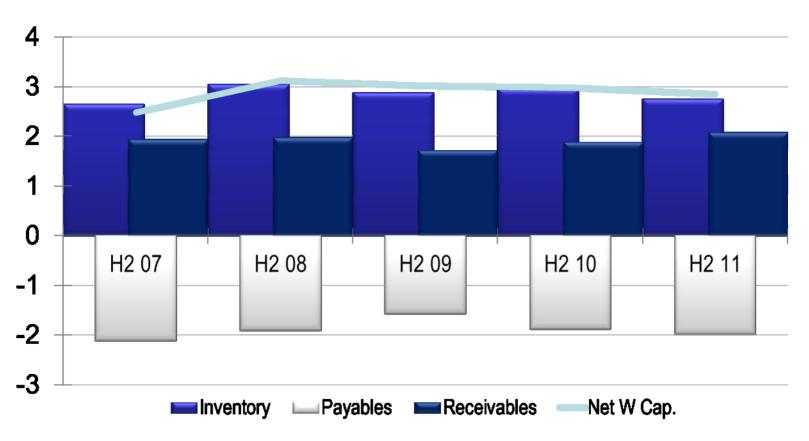
One month of sales: H2 2011 = R 296m; H2 2010 = R 224m

(assumes all acquisitions in for full 6 months)

- Working capital traditionally peaks end of H1 to cope with anticipated increased seasonal demand in H2 - sales are generally split 45:55 between H1 and H2 (2011 45:55)
- Target working capital at end H2 range of 2.4 to 2.7 months of sales



Working capital – elements in months sales



One month of sales in

H2 '11= R296m H2 '10= R224m

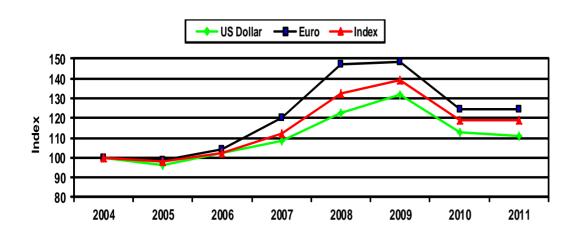
Capacity for growth



- Debt comfort levels:
 - 50% of equity
 - Net interest 5 times covered
- Capacity R500m without issuing shares
- Cash of R169m
- Generate R100m -R150m cash per annum
- ■Earn-out payments over 3 years R262m
- Acquisition pipeline includes some interesting prospects

Exchange rate environment





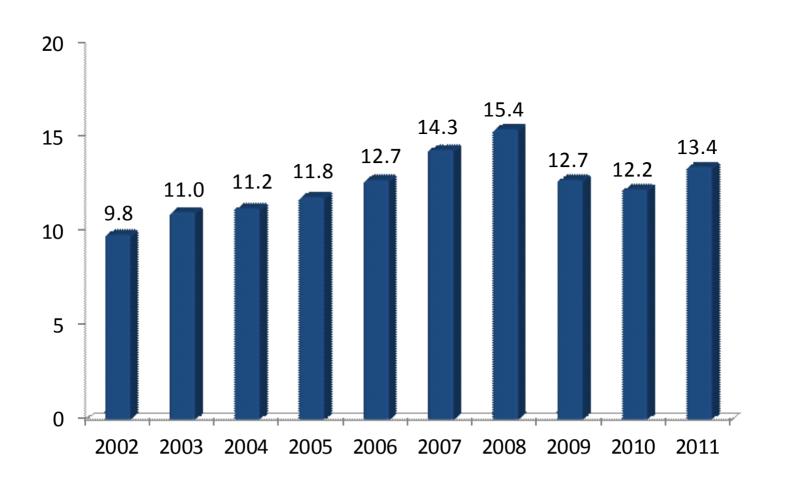
- Import currencies: USD* 36% Euro 45% Yen 14% GBP 5%
 - * Imports from China, Korea etc are priced in USD

- We import directly 75% of group cost of sales (as do our competitors)
- On average these cost 8% more in H2 2011 than H1 2011
- We do not take a house view on exchange rates
- We hedge all liabilities and 20 - 30% of orders
- Demand not price sensitive in short term.

Ave rate	2004	2005	2006	2007	2008	2009	2010	2011		
	2004 2003	2005	2000	2007				H1	H2	Year
USD (35%)	6.5	6.3	6.7	7.1	8.0	8.6	7.4	6.9	7.4	7.2
Euro (45%)	8.0	7.9	8.4	9.6	11.8	11.9	9.9	9.6	10.3	9.9
Index (100%)	84	82	86	94	112	118	100	96	104	100



10 year operating margin performance



■ Operating margin (%)

Summary



- Earnings are strong
- Working capital in line
- Healthy financial position
- Cash has been deployed successfully into new businesses
- Capacity remains for more acquisitions
- Rand weakness positive for Hudaco in 2012
 - earnings to increase
 - inventory to increase
- Taxation of preference dividends
 - complex issue
 - various options under consideration
 - impact likely to be small

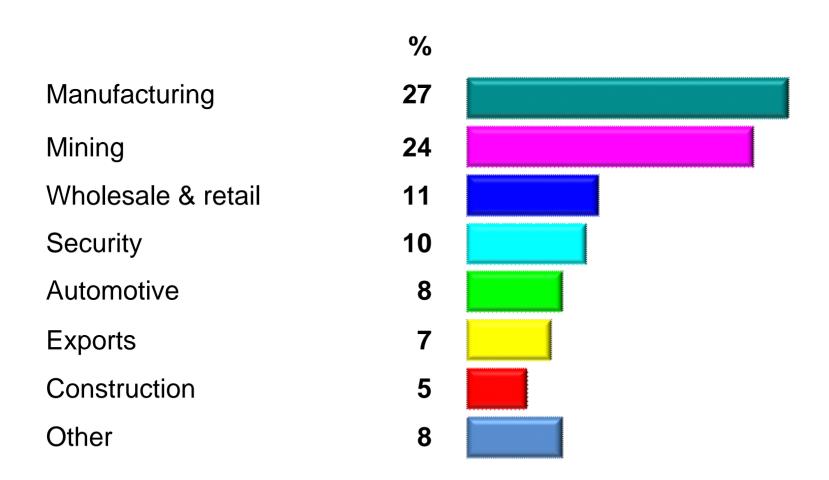


Outlook









Outlook - reminders



- Hudaco sales are predominantly driven by GDP activity
- GDFI adds capacity for future GDP activity
- Rand exchange rate has a big impact on pricing
- Hudaco has immediate balance sheet investment capacity of about R500m

Outlook by segment



Engineering consumables

- Shortage of electricity and rail capacity in South Africa still constrains expansion (nationalisation threats don't help either)
- Mining investment in neighbouring countries picking up in response to more friendly investment environment
- Manufacturing activity follows mining activity, particularly in the space in which Hudaco plays
- Construction activity to remain muted but power station building and resumption of public works programme point to a better 2012

Outlook by segment



Consumer related products

- Market for industrial power tool market remains strong –
 Makita gaining market share
- Analogue to digital migration gathering pace
- Automotive parts aftermarket responding to recent rise in consumer spending
- Security equipment market to remain muted awaiting an increase in employment levels and spending on new (and upgrades to) houses & light industrial buildings





- Rand weakness typically leads to increased activity in mining and manufacturing markets
- Mining and manufacturing project work to pick up in anticipation of power and rail capacity improving
- Outlook in neighbouring countries currently more positive
- Sales of power tools and digital communication equipment to continue to grow

Business outlook for 2012



- Volume sales up
- Prices up
- Margins up
- Earnings up

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